



The International Business Academy at Klein Forest is a four-year program that encompasses the high school core curriculum with additional academic courses that emphasize business, foreign language, and global culture. Students will choose from one of the following concentrations: Accounting/Finance or Marketing/Management.

Students in the International Business Academy (IBA) will have opportunities to participate in enrichment activities and community service projects, to visit businesses engaged in international commerce, and to interact with members of the community who work in the international business environment.

The International Business Academy opened during the fall semester of 2007 with ninth grade students. During the 2011-2012 school year the IBA will be comprised of 9th, 10th, 11th and 12th grade students. Enrollment in the Academy is currently open to students who will be in the 9th or 10th grade who are highly motivated and interested in international business. Students who apply for entry into the IBA must be zoned to Klein ISD. Entry into the program will be based on an application process that will begin in the spring semester prior to acceptance. Consideration for admission will be based on interest in the program, grades, attendance, recommendations, good citizenship, and interviews.

9166CTA

Principles of Business, Marketing, and Finance -IBA

- ⇒ *Grade Placement 9-10*
- ⇒ *Credit 1 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

Students will participate in activities which focus on business ownership, business and personal finance, global economies, business operations and advertising. This course covers information related to understanding fundamental concepts in conducting business in a global environment. The course allows students to be involved with a variety of activities such as running a business, evaluating leadership styles, problem solving, business setting, marketing, and finance. Instruction will include the impact of cultures, customs, traditions, politics, travel, employment and marketing strategies in conducting business in a global market. **Advanced Technical Credit and Tech Prep college credit are available through community colleges in Texas.**

9168CTA

Formerly International Business - IBA

Global Business - IBA

- ⇒ *Grade Placement 11-12*
- ⇒ *Credit 1/2 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

This course provides students with an understanding of cultural diversity, the global economy, and the international business environment. The content and activities of the course allow students to develop the knowledge, skills, and abilities needed to work in a global marketplace. Students will also have opportunities to work collaboratively and give presentations based on research gathered on international business projects

9169CTA

Global Business (Year) - IBA

- ⇒ *Grade Placement 10*
- ⇒ *Credit 1 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

This course provides students with an understanding of cultural diversity, the global economy, and the international business environment. The content and activities of the course allow students to develop the knowledge, skills, and abilities needed to work in a global marketplace. Students will also have opportunities to work collaboratively and give presentations based on research gathered on international business projects. **Advanced Technical Credit and Tech Prep college credit are available through community colleges in Texas.**

Marketing/Management Career Pathway

9181CTA

New Course

Human Resources Management-IBA

- ⇒ *Grade Placement 11-12*
- ⇒ *Credit 1/2 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

This course introduces the primary functions of human resources management, which include recruitment, selection, training, safety, wellness, development, and compensation of people who work in an organization. Topics covered will include social responsibility of business and industry, employment laws, current trends and managerial practices.

9595CTA

New Course

Advertising and Sales Promotion - IBA

- ⇒ *Grade Placement 11-12*
- ⇒ *Credit 1/2 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

This course is designed to be a comprehensive introduction to advertising. Students will learn techniques used in current advertising, including print, broadcast, and digital media. Students will explore social, ethical, and legal issues advertising, historical influences, strategies, and media decision process. The course provides an overview of how communication tools can be used to reach target audiences and why we buy what we buy.

9594CTA

Entrepreneurship - IBA

- ⇒ *Grade Placement 11-12*
- ⇒ *Credit 1 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

Students will gain the knowledge and skills needed to become an entrepreneur. A primary focus of the course is to help students understand the process of analyzing a business opportunity, preparing a business plan, determining feasibility of an idea using research, and developing a plan to organize and promote the business and its products and services. **Advanced Technical Credit and Tech Prep college credit are available through community colleges in Texas.**

Accounting/Finance Career Pathway

9162CTA

Accounting I - IBA

- ⇒ *Grade Placement 11-12*
- ⇒ *Credit 1 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

This course introduces general accounting concepts, principles and procedures while emphasizing the need for financial records. The student performs accounting functions for service and merchandising businesses, completes account payable and receivable functions, determines inventory value, calculates and records payroll and associated taxes, verifies cash flow and analyzes financial data. Students will explore accounting career options and discuss current events involving accounting practices. Calculators are used and exposure to computerized accounting is provided. Students will be responsible for purchasing materials or assessed a fee associated with this course. **Advanced Technical Credit and Tech Prep college credit are available through community colleges in Texas.**

9164CTA

Accounting II-IBA

- ⇒ *Grade Placement 12*
- ⇒ *Credit 1 Unit*
- ⇒ *Prerequisite Accounting I-IBA and Must be Accepted to the International Business Academy at Klein Forest*

Students continue the investigation of the field of accounting, including how it is impacted by industry standards as well as economics, financial, technological, international, social, legal and ethical factors. This course incorporates the complete accounting cycle in relationship to partnerships and corporations, as well as cost accounting. Students use computerized accounting techniques and available software. Experience is provided through simulation by initiating and maintaining an accounting system. Students will be responsible for purchasing materials or assessed a fee associated with this course. **Students will receive advanced grade points for this course. Advanced Technical Credit and Tech Prep college credit are available through community colleges in Texas.**

9132CTA

Formerly Banking and Financial Systems

Banking and Financial Services - IBA

- ⇒ *Grade Placement 11-12*
- ⇒ *Credit 1/2 Unit*
- ⇒ *Prerequisite Must be Accepted to the International Business Academy at Klein Forest*

This course introduces banking and financial concepts, principles and procedures; emphasizes the banking in the modern economy; recognizes the economic theories and financial forces that influence international business; and compares consumer financial transactions with government transactions. Students will have opportunities to participate in simulated or actual day-to-day banking activities.

9182CTA

New Course

Virtual Business - IBA

- ⇒ *Grade Placement 10-12*
- ⇒ *Credit 1/2 Unit*
- ⇒ *Prerequisite Touch System Data Entry and Must be Accepted to the International Business Academy at Klein Forest*
- ⇒ *Past Prereq Keyboarding and Must be Accepted to the International Business Academy at Klein Forest*

Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate business decisions. Students will be able to identify steps needed to locate customers, set fees, and develop client contracts. Student will be able to provide administrative, creative, and technical services using advanced technological modes of communication and data delivery. The student builds a functional website that incorporates the essentials of a virtual business. Students will be responsible for purchasing materials or assessed a fee associated with this course.